

SD1103

Digital Visualisation Enquiry-based task Team

Team Leader:
Member:

Profile Pic:

Student ID:

Group:

Tutor:

Figma

10. A0 Poster
Grid and Typography

11. A0 Poster
Image and Layout

12. A0 Poster
Icon and graphic

A
Skills

B
Create

C
Discuss

10A Skills

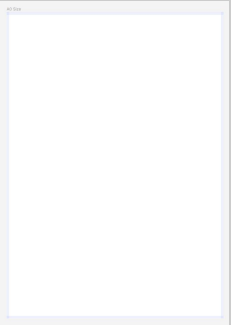
10. A0 Poster Grid and Typography


- Main title (Updated!): **234** (78 pt) (bold, uppercase)
- Subheading: **108** (36 pt)
- Body of text: **72** (24 pt) (normal)



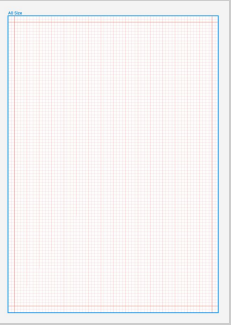
1. Project title & Description
2. Inspirations on who, what and why
3. Sensors and actuators may be used in your product
4. What is the behavior of the product? i.e. how does it react to users and/or environment
5. Programming and thinker cad demo on realisation and behaviour of the product
6. Digital fabrication technology can help in the design of the product
7. Product connectivity


Setting up the A0 Size canvas with *print for figma plugin*




 [10A1](#)


Creating a custom grid



 [10A2](#)

Typography hierarchy



 [10A3](#)

Your Work

Your Work

Your Work

10B Create

Grid & Typography *With your own project poster*

Reference:

<https://docs.google.com/presentation/d/1FawFyIf1bz4XmgBMLcRdxuUaqOL8yq3r2myRV9PY3aA/edit?usp=sharing>

Grid and typography are essential elements in creating A0 size posters because they help establish a clear visual hierarchy, organize information effectively, and ensure that the content is readable and easy to understand.

a good rule of thumb is to aim for no more than 50-75 words in the description

1. Start by creating a new A0 size canvas in Figma.
2. Choose a **font** that you would like to use for your poster and adjust the text settings in the "Text" tab to set the font size, line height, and spacing.
3. Add a text box to the canvas and type out the content for your poster.
4. Use the text settings to adjust the typography of your text to create a hierarchy of headings and body text.
5. Experiment with different font sizes, weights, and styles to see how they affect the readability and visual impact of your poster.
6. Both of these exercises can be combined into the same project by using the same A0 canvas and practicing both grid and typography techniques in the same design.

Your design here

10C Discuss

A0 Poster Grid and Typography

Please conduct a survey ([Links](#)) prior to the tutorial.

Before the tutorial, students should have their poster ready for discussion, and they can also bring any issues or concerns they may have to the tutorial.

During the tutorial, the tutor will provide feedback on the details of the typography and overall design direction. They may suggest changes to improve the visual appeal and effectiveness of the poster.

After the tutorial, students should revise their poster based on the tutor's comments and feedback to improve the poster's overall grid and typography. By taking these steps, students can ensure that their poster is well-designed and effectively communicates their message to their intended audience.

Notes and Reflections from Discussion

11A Skills

11. A0 Poster Image and Layout

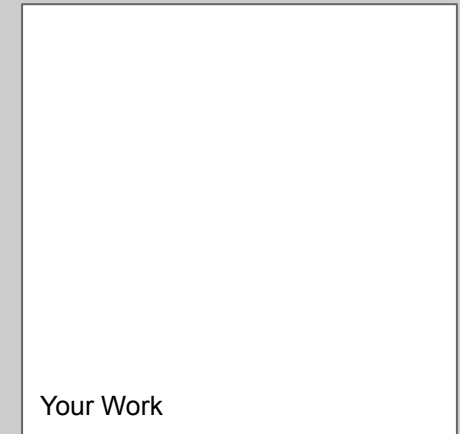
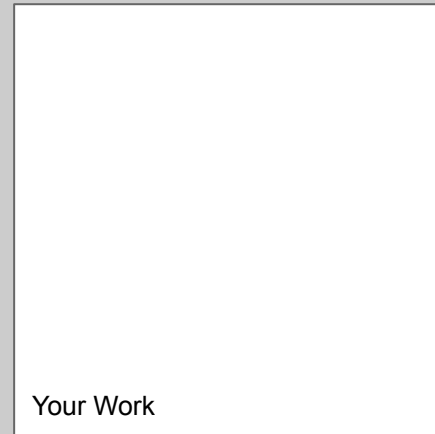
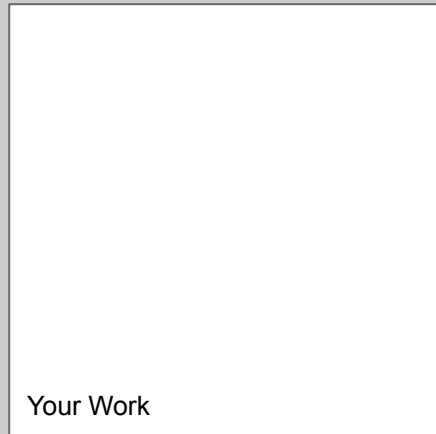
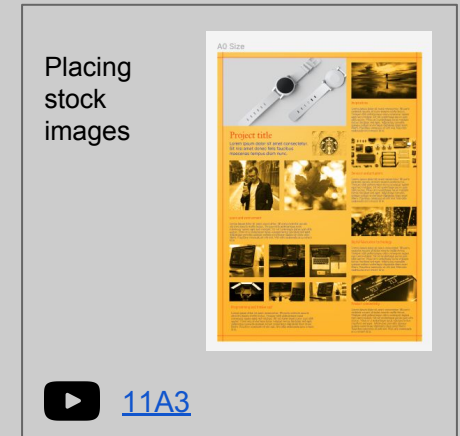
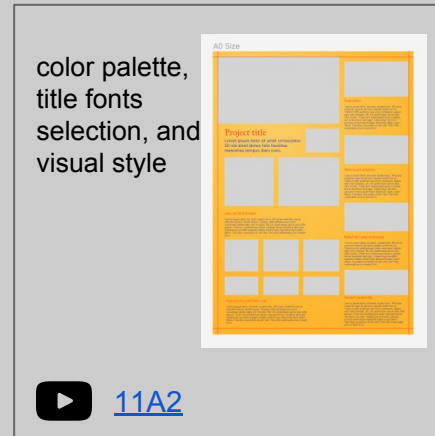
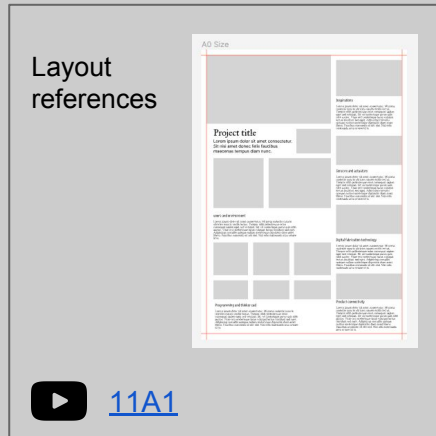
2023 Figma Plugin
https://www.youtube.com/watch?v=QaA_XmXNGaI

<https://www.facebook.com/SCMPInfographics/>

<https://multimedia.scmp.com/culture/article/SCMP-printed-graphics-memory/>



BY Marcelo Duhalde,
PolyU information
design lecturer, SCMP
infographic designer



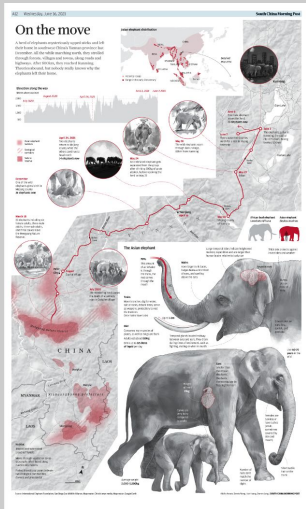
11B Create

Image and Layout *With your own project poster*

Reference:
<https://sites.google.com/sdclive.org/div/phase-i/week-1>

Using the font style and content created last week, find a suitable reference to gain an understanding of how to handle text and images.

1. Gather your product information and choose a typeface that matches the style of your product.
2. Determine the layout and color palette of your poster, considering the placement of your product information, any images or graphics you want to include, and the overall flow of the poster.
3. Using a Figma create your poster design with the chosen typography, images, and colors.
4. Review the design for accuracy, readability, and visual appeal.



Marcelo Duhalde

11C Discuss

A0 Poster Image and Layout

Please conduct a survey ([Links](#))
prior to the tutorial.

Prior to the tutorial, students are expected to have their poster prepared with colourful and product images. Additionally, the content of the poster should also be finalised.

During the tutorial session, tutors will provide feedback on the poster's overall design, focusing particularly on consistency and harmony.

Following the tutorial, students should make a decision on the editorial aspect of the poster.

Notes and Reflections from Discussion

12A Skills

A0 Poster Icon and graphic

Use Figma to work with your team to complete all assigned tasks.

Reference for graphic

- <https://trendlist.org/>
- <https://www.typographicposters.com/>

Reference for icon


- <https://thenounproject.com/>
- <https://www.flaticon.com/>


create icon and graphic for the poster



 [12A1](#)

spelling and resolution checking
Text need checking
[Text for checking](#)



 [12A2](#)

PDF Output



 [12A3](#)

Your Work

Your Work

Your Work

12B

Create

Icon and graphic

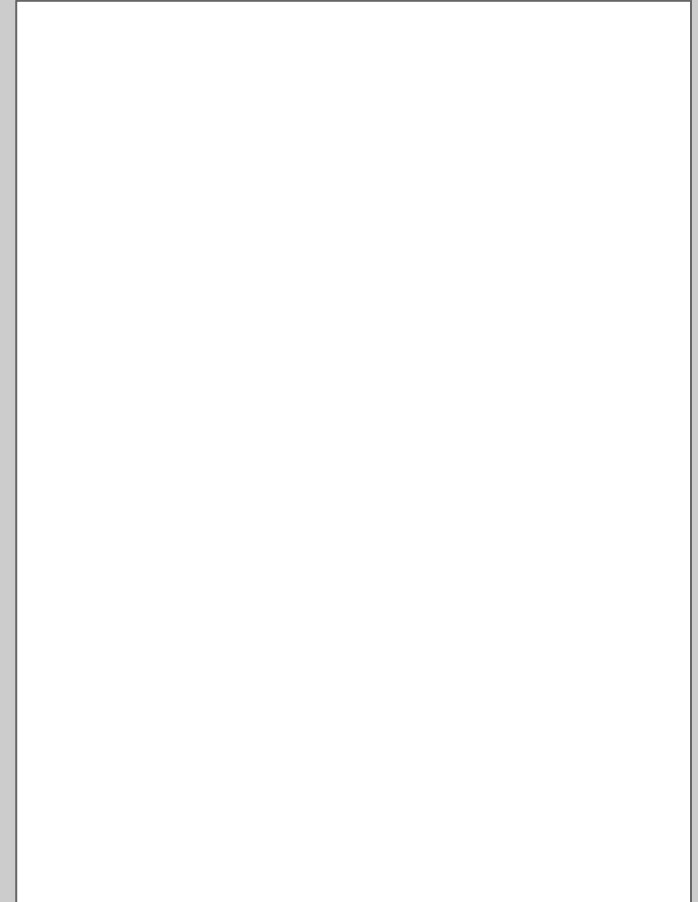
With your own project poster

Create a set of icons or graphic that match the theme and style of the previously designed branding. Use these to add visual interest to the poster and enhance its overall effectiveness in conveying its message.



Studio Fables

1. **Image Resolution:** Make sure that the resolution of all images used in the poster is 150 pixels per inch (ppi) or above. This will ensure that the images look clear and crisp when printed at the large A0 size.
2. **Align to the Grid:** To keep your poster visually consistent, align all images and text to a grid. This will help you maintain balance and harmony in your design, making it easier for viewers to read and understand.
3. **Use Background Graphics:** You can create graphics on a background to enhance your poster's visual appeal. However, make sure that the graphics are relevant and do not detract from the main message of the poster.



12C Discuss

A0 Poster Complete

Final Submission on
21 April 2023

Prior to the tutorial session, ensure that your final poster is prepared as this will be the last tutorial on week 13.

During the tutorial, the tutor will provide feedback on your poster design.

After the tutorial, engage in a discussion with your team members and make the final submission on week 14.

Notes and Reflections from Discussion